

Fresh & Fancy Food Systems

launched the ROADIES chicken program after 22 years experience in the specialty food service business.

Our complete program gives operators all the benefits of a *Franchised Food Service Operation* without any of the negatives:

No Upfront Fees.

No Royalties.

No Advertising Fees

We provide all the elements for a profitable program.



You will start with a great product.

Our chicken is marinated, preserving all the flavor and moisture.



Airport Country Mkt Gilford, NH

Our Double Breeding preparation locks in the flavor and moisture while coating the chicken in the great taste of our Northern style breading. This process delivers a great looking product that has an incredible four hour holding time in your food warmer.

We train your people, in your store.

There's nothing better for your staff than having a Serve-Safe Trainer in the store going over procedures and working out logistical issues.

Chose from a selection of menu

boards that drive profits. You are free to add items that are popular with your customers.

800.825.8423

You receive a promotional rebate on every case of breading to promote your chicken operation.

Advertising, signage and promotions are just a few ways we help you grow.



Have a ROADIES crew member stop by your location to go over how ROADIES is drivin' home the difference with a great chicken program that can put your profits in the fast lane.



Our branded look plays up the “on the road” connection for our customer base and our quarterly point of sale material and signage options help you take full advantage of this.

We follow up with the ongoing support of quarterly visits and retraining when you have employee turn over.

Additional Five Year Warrantee on equipment purchased through us for our program. This means NO travel or labor charges.

Preventive Maintenance Visits averts costly down time.

Keeping you in business,
keeps us in business.

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Are you ready
to put your
profits in the
fastlane ?



Fresh & Fancy Food Systems
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